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From: Rob & Jan Edwards
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To: Scrutiny
Subject: NEW SUPERMARKET IN ST PETER

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To the Scrutiny Panel

My response to the five questions (JEP 12 Feb 2007) in the order that they appear in your "advert" is as follows :-

1. We have an effective "duopoly" re supermarkets in Jersey, therefore lower prices should ensue. Only one of these is effectively a "local business" !
2. Customer choice (in both price and range of goods.....and probably increased quality of product) would result. St Helier has been a " UK clone town for years", so this is bit of a "non-question" !
3. I would imagine this would be broadly "job neutral". It should be noted that one of the two supermarket groups already "warehouse" in the UK.
4. I would not envisage a major detrimental impact on business overall. St Helier town centre is not an attractive option for shopping, in particular, in view of the general traffic and parking difficulties. Most people currently use supermarkets away from this area.
5. A supermarket on the Waterfront would seem to be a pretty daft idea. The traffic problems in town (see above) would hardly encourage people to use such a facility

In summary, I'm sure that the vast majority of Jersey residents would welcome another Supermarket Group to the Island.

Rob Edwards

